



CONEXPO-CON/AGG

March 14-18, 2023

Las Vegas Convention Center

West Hall, booth W43375

Mitas to Display Tires for Construction Equipment at CONEXPO 2023

From March 14 to 18, 2023, Las Vegas, Nevada, will host North America's largest construction industry trade event - CONEXPO-CON/AGG, where Mitas will showcase tires for construction equipment. Highlighted products on display will include the [CR-01](#) crane tire and the [BIG BOY](#) skid steer tire.

The all-steel radial construction of the Mitas CR-01 guarantees a higher puncture resistance, as well as improved operator comfort. Designed for mobile cranes, the CR-01's deep tread pattern delivers great traction and easy self-cleaning in off-road applications.

The BIG BOY tire for skid steer loaders is specially designed for demanding conditions. The bias-ply construction of the BIG BOY, coupled with its robust industrial tread pattern provides stability and enhanced traction on sand, mud and gravel. The deep tread pattern also offers higher resistance to puncture and tread wear, prolonging the BIG BOY's service life.

Jeff Cole, North and Central America Sales Director at Trelleborg Wheel Systems, remarked: "Participating in the CONEXPO trade show presents an excellent opportunity for us to demonstrate two of our reliable Mitas construction tires and engage with professionals and operators from the construction industry. We can discuss in person how Mitas tires can assist them in achieving their daily goals."

Find out more about Mitas construction tire solutions at www.mitas-tires.com or visit Mitas tire experts in person at CONEXPO in booth W43375, West Hall.

-END-

For **press releases and images** from Mitas visit the Press Room at www.mitas-tires.com

For **more information** or **high-resolution** pictures, please contact:

Dave Barraco, Marketing Director North and Central America

Tel. 803.982.1249

Email: david.barraco@trelleborg.com

***Mitas** is one of Europe's leading tire brands for agricultural machines, construction vehicles, material handling equipment, motorcycles, and other specialty segments. www.mitas-tires.com*